

Mexico Webinar Series on Energy Efficiency

Co-hosted by the International Energy Agency and the Mexican Energy Ministry

The International Energy Agency (IEA), under its Energy Efficiency in Emerging Economies (E4) Programme, has partnered with the Mexican Energy Ministry (SENER) to co-host a series of energy efficiency webinars.

During 2014-2016, the IEA and SENER successfully co-organised a total of twelve energy efficiency webinars covering a range of energy efficiency topics (e.g. data, policies, financing, technologies) and sectors (e.g. industry, buildings, transport, appliances, etc.).

Overall, the webinars were attended by more than 1 200 people from different backgrounds and sectors (see Figures below for details). The aim is to share knowledge on energy efficiency amongst federal and local government, policy makers, academia, equipment suppliers, end energy-users and other relevant stakeholders in Mexico.

All webinars can be found on the IEA's YouTube channel:

Webinar Title	Date
W1 Energy Efficiency Policy Recommendations – Introduction and Cross-Sectoral Policies	November 05 th , 2014
W2 Energy Efficiency Policy Recommendations – Buildings, Appliances and Equipment	November 26 th , 2014
W3 Energy Efficiency Policy Recommendations – Transport	December 02 nd , 2014
W4 Energy Efficiency Policy Recommendations – Industry and Energy Utilities	December 04 th , 2014
W5 Multiple Benefits of Energy Efficiency	February 23 rd , 2015
W6 Energy Efficiency Market Report 2014	July 16 th , 2015
W7 Regional Energy Efficiency Policy Recommendations for Latin America and the Caribbean	October 22 nd , 2015
W8 Energy Efficiency Market Report 2015	November 10 th , 2015
W9 Accelerating Energy Efficiency in SMEs	January 27 th , 2016
W10 Energy Efficiency in Buildings - Policies and Technologies	March 16 th , 2016
W11 Energy Efficiency Indicators for Policy Making	May 18 th , 2016
W12 Energy Efficiency Indicators - Fundamentals for Policy Making	July 20 th , 2016

Figure 1 Total attendees by webinar

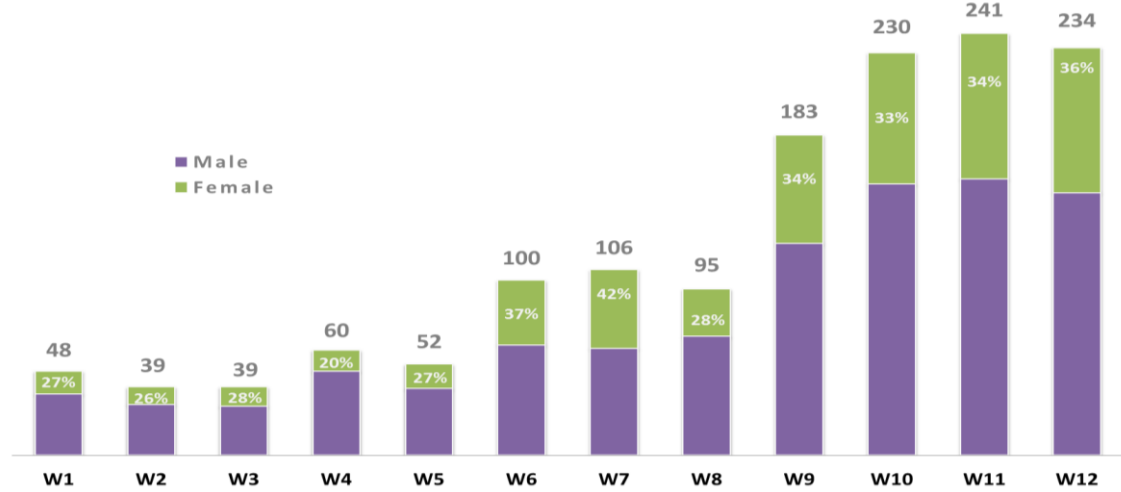


Figure 2 Attendees' gender

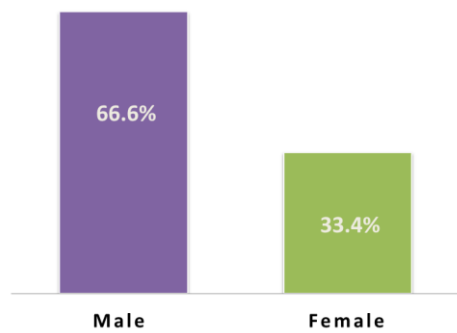


Figure 3 Attendees' interest rating¹

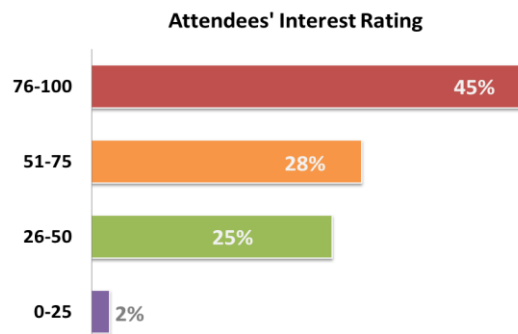
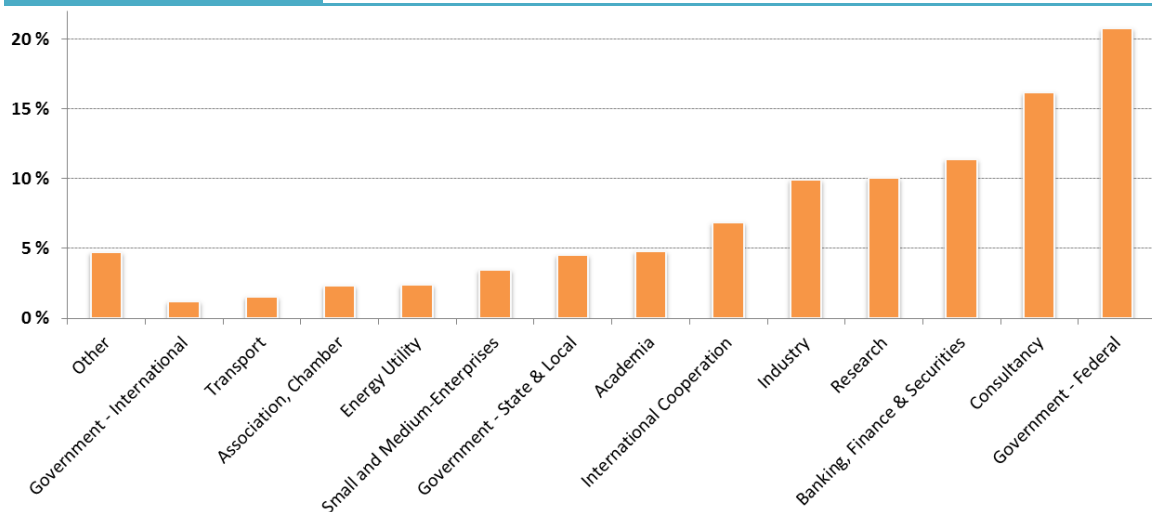


Figure 4 Attendees' global sector share



¹ Variables included in the "Interest rating": Attendance length, attentiveness during the session (primary application in use), number of questions asked, successful completion of polls, successful completion of surveys and successful completion of registration.

THANK YOU

AFD	ALENER	AMDEE	AMEXGEN	ANCE	ANIQ	ArcelorMittal México	Azteca Controls
Banobras	Banorte	Basf Mexicana	BBVA Bancomer	BECC	Bedgom	Bio Pappel	Bioconstrucción y Energía Alternativa
BrioEnergy	C230 Consultores	CADIS	CAINTRA	CAPAMH - Huamantla-	Carbon Trust	Carrier Enterprise México	Caterpillar México
CEESP	Cehdes-Pesic Honduras	Cemex	Cenace	CFE	CiaWOR	Cívita	CLAUT
CMIC	CMM	Coca-Cola FEMSA	Codaim - Coahuila	CONUEE	CORSA Energía Solar	Corvaglia Closures	CRE
CTS Embarq México	CYSTE	Daimler	Ecochoice México	Ecoves	Editorial 500	EESL - India	EL COLEF
Energy National Direction - Uruguay	EPSA	FIDE	FIRA	Firco	GCC	GE	GIZ
Global Sustainability Institute - ITESM	Green Screen Magazine	GreenMomentum	Grupo Adapta	Helvex	Honeywell - México	Huatulco Airport	IADB
ICA	ICLEI	IEI - Brazil	IER - UNAM	IIE	IMES	IMPLAN - Toluca	IMT-SCT
IMTJ - Jalisco	Industrias Polioles	INECC	INEEL	INEGI	INER	INER-EC - Ecuador	INFONAVIT
Ingeniería Energética Integral	Iniciativa de la Educación para la Prosperidad	Invienda - Veracruz	Ipco - Colima	Ithaca Environmental	KPMG	Kunth Wood de México	Marcos y Asociados
MEM - Perú	MERCK	Metalsa	MIEM - Uruguay	Ministry of Energy - Chile	MLED	MODEBO	Municipality of Aguascalientes
Municipality of Durango	Municipality of Ecatepec	Municipality of Los Cabos	Municipality of Mérida	Municipality of Poza Rica	Municipality of Puebla	Municipality of Reynosa	Municipality of Toluca
Municipality of Veracruz	Municipality of Zinacantepec	Nadbank	Nafin	Nutrilit	OLADE	OPDS - Argentina	Opower
Pemex	Petrofac México	Relagres	Revitaliza Consultores	Roshfrans	SCT	Seciti - CDMX	Sedatu
SEDEMA - CDMX	SEMARAT	SENER	SERNAPAM - Tabasco	SFP	State of Mexico	State of Nuevo León	State of Tamaulipas
Telmex	TÜV Rheinland Mexico	UABCS	UACAM	UAM	UK Embassy Mexico	UNAM	UN-ECLAC
	Volkswagen de México	Volvo Group México	World Energy Council - Argentine Committee	WRI			

(It is shown all organizations connected in three or more out of the webinars series)